

Douglas Outdoors: The Ultimate Fly-Fishing Giveaway - OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. **PROMOTION DESCRIPTION:** The Ultimate Fly-Fishing Giveaway begins on 01/29/21 and ends on 02/07/21 at 12:00pm est. All times are (EST) Eastern Standard Time.

The sponsors of the Sweepstakes are Fish Partner, Douglas Outdoors, Under Armour, Umpqua and Nautilus. By participating in the Sweepstakes, each Entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Sponsor/s, which shall be final and binding in all respects. Sponsors are responsible for the collection, submission or processing of Entries and the overall administration of the Sweepstakes. Entrants should look solely to Sponsors with any questions, comments or problems related to the Sweepstakes.

2. **ELIGIBILITY:** *Must be a MINIMUM OF 18 YEARS OLD to participate. *Unfortunately, The Ultimate Fly Fishing Giveaway is only open to current residents living within the Continental United States. This is due to varying legalities and high shipping cost. Check your local governing laws pertaining to sweepstakes, to see if you are eligible to participate in the Giveaway. Winners residing in an area where the Giveaway is found to be against the law, will result in forfeiture of the prize. This Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited or restricted by law.

3. **PRIZES:**

Prize (1) winner will receive three days and nights of lodging, guided trips, and board for two from Fish Partner. Douglas Outdoors is providing one chosen rod of choice by the winner up to a \$1000 value. Under Armour Fish is giving away a \$1000 Under Armour gift card. Nautilus is providing two reels, (X+XL series) Umpqua is providing a waist pack, LT Flats Foam Loaded Fly Box with flies, and leader and tippet selection. The approximate retail value of all the prizes is \$8300.

Only one prize per person and per household will be awarded. Prizes cannot be transferred, redeemed for cash or substituted by winner. Sponsor reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater value if a prize described in these Official Rules is unavailable or cannot be awarded, in whole or in part, for any reason. The ARV of the prize represents Sponsor's good faith determination. That determination is final and binding and cannot be appealed. If the actual value of the prize turns out to be less than the stated ARV, the difference will not be awarded in cash. Sponsor makes no representation or warranty concerning the appearance, safety or performance of any prize awarded. Restrictions, conditions, and limitations may apply. Sponsor will not replace any lost or stolen prize items.

This Sweepstakes is open to legal residents of the ELIGIBLE LOCATIONS and Prize will only be

awarded and/or delivered to addresses within said locations. All federal, state and/or local taxes, shipping cost (for those outside of the United States), fees, and surcharges are the sole responsibility of the prize winner. Failure to comply with the Official Rules will result in forfeiture of the prize.

4. HOW TO ENTER: Enter the Sweepstakes during the Promotion Period online by visiting the entry form, which can be found on the following website at www.douglasoutdoors.com.

Automated or robotic Entries submitted by individuals or organizations will be disqualified. Internet entry must be made by the Entrant. Any attempt by Entrant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations, logins or any other methods, including, but not limited to, commercial contest/sweepstakes subscription notification and/or entering services, will void Entrant's Entries and that Entrant may be disqualified. Final eligibility for the award of any prize is subject to eligibility verification as set forth below. All Entries must be posted by the end of the Promotion Period in order to participate. Sponsor's database clock will be the official timekeeper for this Sweepstakes.

5. WINNER SELECTION: The Winner(s) of the Sweepstakes will be selected in a random drawing from among all eligible Entries received throughout the Promotion Period. The random drawing will be conducted on 02/09/21 Sponsor or its designated representatives, whose decisions are final. Odds of winning will vary depending on the number of eligible Entries received.

6. WINNER NOTIFICATION: Winner will be notified by email at the email address provided in the Entry Information approximately within 1 week after the random drawing. Potential Winner must accept a prize by email as directed by Sponsor within 2 weeks of notification. Sponsor is not responsible for any delay or failure to receive notification for any reason, including inactive email account(s), technical difficulties associated therewith, or Winner's failure to adequately monitor any email account.

Any winner notification not responded to or returned as undeliverable may result in prize forfeiture. The potential prize winner may be required to sign and return an affidavit of eligibility and release of liability, and a Publicity Release (collectively "the Prize Claim Documents"). No substitution or transfer of a prize is permitted except by Sponsor.

7. PRIVACY: Any personal information supplied by you will be subject to the privacy policy of the Sponsor posted at www.douglasoutdoors.com. By entering the Sweepstakes, you grant Sponsor permission to share your email address and any other personally identifiable information with the other Sweepstakes Entities for the purpose of administration and prize fulfillment, including use in a publicly available Winners list.

8. LIMITATION OF LIABILITY: Sponsor assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Sweepstakes; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers or providers utilized in any aspect of the operation of the Sweepstakes; (d) inaccessibility or unavailability of any network or wireless service, the Internet or website or any combination thereof; (e) suspended or discontinued Internet, wireless or landline phone

service; or (f) any injury or damage to participant's or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the Sweepstakes or download of any materials in the Sweepstakes.

If, for any reason, the Sweepstakes is not capable of running as planned for reasons which may include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes in whole or in part. In such event, Sponsor shall immediately suspend all drawings and prize awards, and Sponsor reserves the right to award any remaining prizes (up to the total ARV as set forth in these Official Rules) in a manner deemed fair and equitable by Sponsor. Sponsor and Released Parties shall not have any further liability to any participant in connection with the Sweepstakes.

9. SOCIAL NETWORK DISCLAIMER

This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter, Youtube, Pinterest, LinkedIn or Google. You understand that you are providing your information to the owner of this sweepstakes and not to Facebook, Twitter, Youtube, Pinterest, LinkedIn or Google.

A Facebook account may be required to enter. If you don't already have a Facebook account, visit www.facebook.com to create one. It is free to create an account. This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook. You understand that you are providing your information to the Sponsor and not to Facebook. By participating via the Facebook platform, participants are also subject to Facebook's data policy and terms of use, which can be found at <https://www.facebook.com/about/privacy> and <https://www.facebook.com/legal/terms/update>.

10. WINNER LIST: Requests for the names of the winners must be received no later than 02/10/2021 after the Promotion Period has ended. For accessing a Winner List online, visit the Douglas Fly Fishing Giveaway Posting(s) on Facebook and Instagram. The winner list will be posted after winner confirmation is complete.

11. Taxes and Expenses. All applicable local, state, provincial, airport, departure and federal taxes, if any, will be paid by the winners. These may include income and/or sales taxes based on the retail value of the prizes or transportation or travel taxes.

12. Financial Information. Winners agree to provide such financial information to Douglas Outdoors (if necessary). Failure to provide this information will result in forfeiture of the prize.

13. General Terms. By entering in the Giveaway, participant is agreeing to allow their email to be used in the future Douglas Outdoors electronic newsletter endeavors. Douglas respects your privacy and will never share your information with anyone. Emails are periodically sent informing customers of giveaways, fishing tips & tricks, new products and or industry news. If at any point in time you do not find the Douglas Outdoors emails to be informative/beneficial— the option to unsubscribe from the list will always be available.

14. SPONSORS:

Fish Partner, Dalvegur 16 B, 201 Kópavogur, Iceland

Douglas Outdoors, 43 County Route 59, Phoenix NY, 13135

Under Armour Fish, 1020 Hull St, Baltimore, MD 21230

Nautilus, 1549 NW 165 Street, Miami FL, 33169

Umpqua, 594 S Arthur Ave, Louisville CO 80027